0540 Strategic Planning

Environmental Scanning

The environmental scanning process is an ongoing, periodic activity to acquire information necessary to evaluate the district and the implementation of the strategic plan in terms of internal and external factors.

The Superintendent, working with the Strategic Planning Team, shall establish internal and external measures for implementing the strategic plan. Information sources for collecting data relevant to the measures shall be identified. The data are also utilized in the annual evaluation of the plan.

Annually, the Superintendent is responsible for assuring that an internal and external environmental scan is completed. The annual reports are provided to the Board as information regarding progress on the strategic plan.

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