

Strategic Planning

The elements of the district's strategic plan are:

- A. **Beliefs:** The statement of beliefs is a formal expression of the organization's fundamental values. The statement of beliefs will provide the value system upon which the subsequent portions of the plan will be developed and evaluated. It will also, as part of the published plan, become a public declaration of the organization's heart and soul.
- B. **Mission Statement:** The mission statement is a clear and concise expression of the district's purpose function. The mission statement must represent a commitment to the special distinctiveness, the uniqueness, the one-of-a-kindness and the originality that sets the district apart from others. The mission is the keystone upon which the entire plan depends. It also serves to focus the district's attention and to concentrate all its energies on one common purpose.
- C. **Parameters:** Strategic policies are the limitations the district places upon itself for good reason. The policy must be enforceable and controllable; it must be absolutely definitive in its terms; it must represent practicality.
- D. **Objectives:** The objectives are the district's commitment to achieve specific, measurable end results. They are, of course, related to the mission statement. Objectives should be student-centered and must be measurable.
- E. **Strategies:** Strategies tell how the district will accomplish the objectives, therefore realizing the mission.
- F. **Action Plans:** Action plans are detailed descriptions of the specific actions required to achieve the specific results necessary for the implementation of the strategies. Each strategy will be developed by several such plans, all containing step-by-step directions, time lines, assignments of responsibilities and cost-benefit analyses. They must be conceived and written from an operational point of view.

Adoption Date: 01.11.94

Revised: 8/06